

People need jobs to make a living again.

Tohoku needs its robust fishery, agriculture, and tourism industries restored first, in order to again become an inviting place to live.

We are helping Tohoku and its people rebuild their places of work through a variety of support systems.

Change in sales volume*

According to the results of a questionnaire, 44.8% of the businesses enrolled in our Group Subsidy Plan have regained their sales volume level. Many of them are recording even higher sales levels than before the disaster.

We will further help accelerate Tohoku's economic growth by assisting in the development of commercial zones, the rebuilding of shopping districts, and the development of new industries in the region.

*The figures shown above have been calculated based on the results of the questionnaire that targeted the businesses enrolled in the Group Subsidy Plan.

	Decreased sales volume after the disaster	Increased sales volume after the disaster
February 2012	70.1%	29.9%
September 2012	67.6%	32.4%
June 2013	63.3%	36.7%
June 2014	59.7%	40.3%
June 2015	55.2%	44.8%



Photo courtesy of Kesenuma city, Miyagi Prefecture



Photo courtesy of Sendai city, Miyagi Prefecture



Ofunato Fish Market, Iwate Prefecture (Opened in March, 2014)